

# Avery Dennison®

## 700 Premium Film™



## Sign making just got easier.

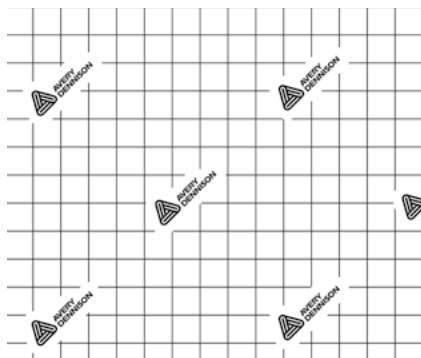
**A long standing favourite for applications with coloured films, the 700 Premium Film range has improved further. It now offers easier converting thanks to enhanced cutting-and-weeding and layflat properties.**

These popular medium-life polymeric signcutting materials are one of the very best options available when performance really counts. They are a great choice for vehicle graphics - even over curves and slight corrugations - and also for signage, window graphics and durable outdoor advertising.

The new upgraded version keeps everything you liked most and gives you still more - including improved adhesive and new liner imprint for the 700 Premium Film opaque range.

### KEY BENEFITS

- A medium-life range that covers all sign makers everyday needs
- Faster and more reliable conversion
- Dimensional stability
- Longer term durability, up to 8 years
- Surface finish
- 89 standard colours are available, along with a colour-matching service, and 24 colours come also with Easy Apply™ technology
- Black & White matt available with Hi-Tack adhesive



**CONVERTER FRIENDLY**

- Conformable and flexible - easy to apply, no lifting from recesses
- Great cutting and weeding characteristics, even with small lettering
- Improved adhesive technology
- New grid liner imprint for easier manual cutting

**RECOMMENDED USES**

700 Premium Film offers a very wide range of special colours for:

- Window graphics
- Directional signage, indoor and outdoor
- Vehicle graphics (rigid sided)
- Poster sites
- Promotional displays

Color	Code	Name	RAL	Easy Apply	Hi-Tack	Color	Code	Name	RAL	Easy Apply	Hi-Tack	Color	Code	Name	RAL	Easy Apply	Hi-Tack	
	707	PF Primrose Yellow					732	PF Light Blue					756-02	PF Green				
	739	PF Bright Yellow		EA™			784	PF Sky Blue		EA™			755-02	PF Light Green				
	706	PF Sunflower Yellow		EA™			782-02	PF Pastel Blue					713	PF Grass Green			EA™	
	706-02	PF Sun Yellow					709-03	PF Euro Blue					714-06	PF Lime Tree Green				
	704	PF Signal Yellow					709	PF Ocean Blue					714-08	PF Lime				
	760-01	PF Orange Yellow					751	PF Azure Blue					714-07	PF Green Yellow				
	710	PF Gold Yellow					741	PF Scuba Blue					700	PF White			EA™	
	764	PF Saffron					741	PF Cosmos Blue					730	PF White Matt			EA™	Hi-Tack
	705	PF Orange			EA™		752	PF Ultramarine Blue		EA™			745	PF Mist	7047			
	738-02	PF Fire Orange	2009				733-02	PF Blue					745-03	PF Pale Grey	7047			
	743	PF Deep Red					795	PF Delft Blue					744-03	PF Dove Grey				
	748-02	PF Tomato Red					793	PF Classic Blue					725	PF Medium Grey				
	737	PF Bright Red	3028	EA™			794	PF Middle Blue	5002				744-01	PF Tele Grey				
	726	PF Medium Red	3028	EA™			785	PF King Blue					720	PF Grey			EA™	
	765	PF Blood Red					754	PF Royal Blue	5002				759	PF Dark Grey			EA™	
	749	PF Cardinal Red	3028				792-02	PF Berry Blue					759-03	PF Traffic Grey				
	749-03	PF Plum Red	3028				792	PF Midnight Blue					759-05	PF Komatsu Grey	7021	EA™		
	765-02	PF Spicy Red					747	PF Marine Blue		EA™			701	PF Black	9005	EA™		
	763-02	PF Regal Red					789-02	PF Ink Blue					721	PF Black Matt			EA™	Hi-Tack
	749-01	PF Crimson Red		EA™			791-02	PF Deep Blue					746	PF Grey Metallic			EA™	
	703	PF Cherry Red					723	PF Dark Blue					735	PF Silver Metallic			EA™	
	771-02	PF Lipstick Red					783	PF Scandinavia Blue		EA™			735-01	PF Silver				
	750	PF Apple Red					724	PF Cobalt Blue		EA™			736	PF Gold Metallic			EA™	
	770	PF Red					724-02	PF Alfa Blue					736-01	PF Copper Metallic				
	767	PF Dark Red					788-02	PF Black Blue	5004				758-05	PF Ivory				
	778	PF Wine Red	3003				742-02	PF Teal					758-04	PF Light Ivory	1015			
	702	PF Burgundy Red					731-02	PF Turquoise					718	PF Chocolate Brown				
	715-01	PF Cyclamen		EA™			798-02	PF Petrol					762-02	PF Dark Brown				
	773-02	PF Telemagenta	4010				711	PF Forest Green		EA™			740	PF Transparent				
	775-01	PF Lavender					757-02	PF Olive Green										
	717	PF Violet					781-02	PF Emerald										
	777-01	PF Royal Purple					734	PF Kelly Green										

[graphics.averydennison.eu/700PremiumFilm](http://graphics.averydennison.eu/700PremiumFilm)

[Facebook](#) [LinkedIn](#) [Instagram](#)

The table is designed to help you get a better idea of colour similarities but we cannot guarantee an exact colour match. Colour cards and/or samples are available on request.

**DISCLAIMER** – All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.europe.averydennison.com>

©2023 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.

