

# Architectural Solutions

# Contents



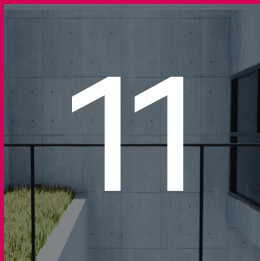
Introduction



Sustainability



Glass  
Solutions



Walls  
Solutions



Floors  
Solutions



Furnishing  
and Decor  
Solutions



Corporate  
and Industrial  
Solutions



Training  
& Services

# Make every space an opportunity.



Imagine being able to transform any surface with powerful visual ideas and branding. Avery Dennison sets the industry standard in graphic design solutions worldwide.

Business owners, architects and interior designers select Avery Dennison solutions to ensure the highest creativity and performance for their projects.

Welcome to our showcase of solutions for architectural applications.

# The path to a sustainable future.

Within the graphics industry we aim to provide materials that are sustainable by design. By producing safer, recyclable, more durable materials, we can help our customers to design more circular end-products across a wide range of applications.

## Avery Dennison Sustainable Graphics Solutions



Recycled content



Recyclable



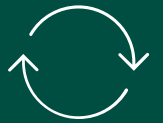
Reduce environmental footprint during use phase



Reduce



Responsibly sourced



Reuse



“ We see it as a responsibility to make the most of our knowledge as leaders in science and innovation, so that we design and market our products in a more sustainable way for the future. ”

*Elizabeth Park*  
Segment Innovations & Marketing Excellence Director  
Avery Dennison Graphics Solutions EMENA

# Glass



# Privacy fabrics for windows or glass partitions are an elegant upgrade for any workspace.

## See the possibilities

Every glass surface is a multi-purpose space. Integrate glass surfaces into office design themes and ideas, and use it to create privacy without compromising light. And of course advertising and brand campaigns can be applied to any exterior window, or interior glass. Are offices overheating in the summer? Solar protection films manage sunlight to create more comfortable and sustainable workspaces.



## Get inspired

We have the widest range of materials to bring your ideas alive on glass.



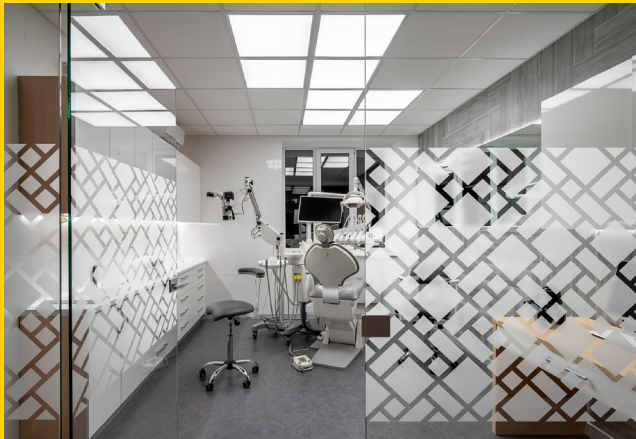
## SQUID®

A beautiful alternative to curtains or blinds, Squid is a self-adhesive transparent textile for covering indoor glass windows, doors, and glass partitions. These elegant and natural fabrics upgrade any room in a minimal and stylish way and can be printed with your unique design or branding. The range includes six colour options: Chalk, Bone, Oak, Ash, Rock and Coal.

For enhanced privacy, choose the Squid® opaque versions with a tightly woven textile finish that allows soft light to shine through.



Find out more on  
our website.



### Frosted and Etched Glass WF

Add markings or graphics with a frosted or etched glass look. Suitable for both indoor and outdoor applications.



### Dusted and Crystal Glass WF

Excellent on large surfaces, these translucent films have a homogeneous translucent appearance with a matt finish.



### Silver and Gold Film

Add extra glamour and sparkle with Gold Gloss and Silver Gloss accent films.



**A beautiful way to improve comfort and sustainability.**

### Architectural Solar Window Films

The Reflective Solar Window Films portfolio delivers exceptional heat rejection and is proven durable even in extreme weathering conditions. They are quick to apply to the exterior of buildings with minimal disruption.

The Spectrally Selective Solar Window Films use advanced nanotechnology to reduce solar gain and lower carbon footprints from cooling systems - while preserving all-important window transparency.



# Optically clear films that protect glazing and people.



## Safety & Security Window Films

More than three decades of experience lie behind the development and manufacture of Avery Dennison® multi-laminate Safety and Security Window Films. The portfolio offers a convenient solution to protecting people and property against flying glass shards from a wide variety of hazards and threats.

All films also provide excellent UV block, protecting people and property from damaging ultraviolet rays. The portfolio supports building codes and insurance policies that demand glazing meeting certain safety standards - such as impact-resistant glass in schools, and protection against break-ins or blast protection at retail locations.



Find out more on our website.

Walls



# Create walls of wonder.

See every wall as a chance to wow your clients. Our dedicated range of self-adhesive solutions brings you a palette of colours, textures, and printable products that can elevate a wall into a decorative design statement or a powerful communications space.

Much quicker to apply than traditional methods, our innovative solutions can be applied to any wall substrate including interior and exterior environments. From wayfinding and traditional signage to spectacular designs and campaign slogans, make every square meter wallspace work for you.



Bring the natural  
beauty of  
mother nature  
into every space.



## Organoid Natural Surfaces for Walls

Handcrafted materials with a self-adhesive backing, the Avery Dennison® Organoid Natural Surfaces are an interior designer's dream. Easy to apply to smooth, plastered and painted walls and textured concrete surfaces. See the authentic material compositions, feel the textures, and smell the pure fragrance. The Organoid range includes opaque and translucent finishes.

**ORGANOID**  
NATURAL SURFACES



## 8000 Wall Film series

With spectacular printing performance, set creativity free with the 8000 Wall Film Series. Get the most out of your space by transforming any wall substrate into a promotional or a design element. For interior design or branding campaigns, every wall is an opportunity to customize your space by simply printing what you want to see. The options include textile films, textured wallpapers, and PVC films with a pure canvas, crushed stone, coarse stucco, and natural wood textured finish.



Find out more on  
our website.

# Floors



# Welcome to fabulous floors.

Step up your communications with floor graphics. As people navigate through buildings there can be limited opportunities to present them with helpful information or advertising.

Our materials engineered specifically for floor surfaces are high impact and durable in locations that concentrate the highest footfall such as building entrances. And they are designed for every type of interior and exterior substrate, from smooth wood to rough tarmac.



Activate your floorspaces using the widest range of colours, effects and printable films to create safer buildings, more effective promotions, and more creative designs using highly durable dedicated floor graphics with anti-slip properties.





## MPI 6021 Direct print

Step up to the hero solution for floor graphics and messaging. MPI 6021 features a removable adhesive for fast and clean removability. Thanks to its textured surface it offers superb slip resistance - even after printing - and doesn't require any overlamine.



Find out more on  
our website.




## Floor Graphics Overlamine Films & MPI 2000/3000 series

Make every step you take a safer one. Anti-slip overlamine films help prevent accidents and are durable on high traffic floorspaces. Use them in combination with our graphics films for the highest visual impact: the MPI 2000 and MPI 3000 series.



# Furnishing & Decor



RECEPTION

# Refresh furnishings.



You can transform almost anything with our Furnishing and Decor solutions. Graphics materials bring a fresh wave of ideas, materials and possibilities to every room.

Revamp worn surfaces and browse through the newest materials to transform a space, often within a day. With the growing range of PVC-free alternatives, our materials offer sustainable solutions for every design idea.

## JOIN OUR TEAM



# The inspiration of colour.



## 800 Premium Cast

800 Premium Cast are medium-to-long life sign-cut films for indoor and outdoor applications. Make it easy to apply lettering and graphics to flat or curved substrates.

Discover a wide range of gloss, matt and metallic colours for your next project. If you need a customized colour the Avery Dennison colour matching service delivers the precise tone you need with short lead times.



## Organoid Natural Surfaces for Walls

The Organoid Natural Surfaces are for nature lovers. Authentic handcrafted materials with a self-adhesive backing, the Organoid products provide a one of a kind experience, engaging almost all of your senses.



### MPI 2006 HOP HT

MPI 2006 HOP HT is a high performance printable film designed for use in a wide range of indoor or outdoor applications, and even on slightly curved surfaces. Whether you are working with painted and lightly textured surfaces, concrete pillars and walls, through to low surface energy substrates like plastics, you can have full confidence that the graphic will adhere properly to your application surface.



Find out more on our website.

# Corporate & Industrial



# Amplify brands and customise any location.

Bring a brand to life in every facility and environment. From corporate offices to manufacturing and production locations, we have the graphics materials to precisely match a brand identity and apply it to any surface or location. We support brand owners and facility managers with project specific advice for global branding projects. Whatever you need, there is a solution.



# Built to impress.

## Facade film

Avery Dennison® Facade Film instantly transforms buildings. A quick and easy way to redecorate residential and commercial projects. You can create a truly professional finish overnight, with minimum disruption to building owners, users and neighbours.

Designed for the demands of outdoor applications, Facade Film can be applied around contours and irregular surfaces, and is durable for 10 years. With high adhesion on difficult building substrates such as plastics, aluminium, uncoated or coated steel and reinforced facade panels, it offers an excellent alternative to traditional paint solutions.





# Shine bright with translucent films for backlit signs.



## 5500QM Translucent Film

Avery Dennison 5500 QM provides an excellent solution for creating high performance illuminated signage. A fast colour matching service is offered for projects where a specific colour cannot be found in the standard colour range.



## 5600LD Translucent Film

Designed for LED light box building signs, this film eliminates LED 'hot spots' without using a diffuser film.



## 4500 TF Translucent Film

Explore a wide range of translucent colours films for medium-life backlit signage.



## Safety & Security Window Films

Making windows safer. Safety and Security Window Films protect against impact and shattering glass shards. The portfolio supports building codes and insurance policies that demand glazing meeting certain safety standards, including schools, workplaces and retail locations.



## Solar Window Films

By reducing the heat and glare of the sun these Solar Window Films make buildings more sustainable, more comfortable, and enhance aesthetics.



## XTRM™ Solar Window Films

The XTRM™ is a Solar Window Film that delivers exceptional heat rejection and is proven durable in extreme weather conditions.



Find out more on our website.

## Training & Services

The Avery Dennison Specialist Trainers offer training courses for installers and wrap shops. At a network of Academy centres across Europe, and online learning, installers can develop the skills needed from beginner to expert, and become an Avery Dennison Specialist Installer.



Find out more on  
our website.

# Connect with us







Find out more on our website.

How can we help you to create more amazing and more sustainable projects? We welcome all your questions on our products, from selecting the right solution to application guidance and after care.

For inspiration, subscribe to our social channels. We regularly share our latest innovations and show how our products are being used. And we welcome your feedback on how we can improve our service.



For further information contact your sales representative or visit the Avery Dennison Web site at: [graphics.averydennison.eu](http://graphics.averydennison.eu)

Connect with us on:    



DISCLAIMER – All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.europe.averydennison.com>

©2022 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.