



# Lift your profile Lower your environmental impact

Avery Dennison® TrueImpact™ TMP 7000 / TOL 7000 series films for digital and screen printing

## A GENUINE, SUSTAINABLE ALTERNATIVE TO PVC GRAPHIC PRINT FILM

If you're looking to print impactful graphics – but with less impact on the environment\* – this combination of white multi-print film and protective laminating film is an ideal choice for your indoor mid term graphic applications.

\* Using the Avery Dennison Greenprint format, our Life Cycle Assessment data shows environmental benefits for our new films compared to our existing PVC based films across energy, GHG and solid waste.



## PRODUCT RANGE

White Print Film

- > TMP 7000 – permanent
- > TMP 7002 – grey removable
- > TMP 7003 – grey permanent
- > TMP 7002 Easy Apply – grey removable, air egress
- Clear Over Laminate
- > TOL 7060 – gloss
- > TOL 7080 – matt

## KEY FEATURES

- > 100% free of PVC and phthalates
- > Meets test protocol for flame propagation, smoke density and toxicity on burning
- > LCA data available
- > Patented multi-purpose screen/inkjet film
- > Anti-graffiti and easy to clean overlaminates
- > Five-year indoor durability
- > Conforms to flat and simple curves

## TYPICAL APPLICATIONS

- > Wall and window graphics in retail or commercial buildings
- > Point of purchase graphics
- > Interior transit advertising
- > Trade show graphics
- > Whiteboard wall film for home, school or office use



## A SUSTAINABLE CHOICE – AVERY DENNISON TMP 7000 / TOL 7000 COMBINATION

Features	Advantages	Benefits
Sustainable films	<ul style="list-style-type: none"> <li>• Maintains the key graphic film features whilst reducing the environmental impact</li> <li>• No vinyl chloride content</li> <li>• No plasticizer or heavy metals</li> <li>• Liners are FSC® or SFI certified</li> </ul>	<ul style="list-style-type: none"> <li>• Improves environmental impact</li> <li>• Complies to RoHS and REACH</li> <li>• Helps you differentiate towards your sustainable customers</li> </ul>
Compatible print film and laminate	<ul style="list-style-type: none"> <li>• Combination provides mid-term durability to printed images</li> <li>• Combination provides good body weight for handling</li> </ul>	<ul style="list-style-type: none"> <li>• Confidence – up to 5 year indoor durability</li> <li>• Optimized combination for good handling installation &amp; removal</li> </ul>
Multi-print film	<ul style="list-style-type: none"> <li>• Suitable for wide format inkjet printing (UV, latex, eco solvent, solvent)</li> <li>• UV and solvent screen printing</li> <li>• ICC profiles available</li> </ul>	<ul style="list-style-type: none"> <li>• Limits stock holding</li> <li>• Gives high flexibility</li> <li>• Faster image and color selection</li> </ul>
High repellency laminate	<ul style="list-style-type: none"> <li>• Easy to clean surface – marker pen, spray paint, dust</li> </ul>	<ul style="list-style-type: none"> <li>• Easy to maintain graphics – easy removal of graffiti</li> <li>• Provides dry erasable “whiteboard” functionality</li> </ul>
Conformability	<ul style="list-style-type: none"> <li>• Good conformability – suitable for flat and simple curves</li> </ul>	<ul style="list-style-type: none"> <li>• Stays down over life time of graphics</li> </ul>
Flexibility	<ul style="list-style-type: none"> <li>• High flexibility – more than traditional polymeric calendared PVC films</li> </ul>	<ul style="list-style-type: none"> <li>• No heat required during application</li> </ul>
Fire certified <ul style="list-style-type: none"> <li>• EN13501-1 (result B-S1, d0)</li> <li>• ASTM-E 84 (result class 1)</li> <li>• BS6853: 1999 Annex D.8.4, Annex B-2 (result category 1a)</li> </ul>	<ul style="list-style-type: none"> <li>• Meets test protocol for flame propagation, smoke density and toxicity on burning</li> </ul>	<ul style="list-style-type: none"> <li>• Health &amp; safety requirement – especially in contained space e.g. public transport, public buildings</li> </ul>
Warrantied durability	<ul style="list-style-type: none"> <li>• Guaranteed performance given through Avery ICS Warranty program</li> </ul>	<ul style="list-style-type: none"> <li>• Longer-lasting graphics that look great – giving piece of mind</li> </ul>

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Graphics Solutions

**Europe**  
 Rijndijk 86  
 2394 ZG Hazerswoude  
 The Netherlands  
 Tel +31 (0)71 342 1500  
 Fax +31 (0)71 342 1544