

# QUICK PRODUCT PORTFOLIO GUIDE

## Avery Dennison Signage Media

everywhere  
YOU LOOK



900 SUPER CAST	800 PREMIUM CAST	777 CAST FILM	700 PREMIUM FILM	500 EVENT FILM	5500 QM TRANSLUCENT FILM	4500 TRANSLUCENT FILM
<p><b>Market leading stretchability, conformability and durability</b></p> <ul style="list-style-type: none"> <li>&gt; Durable for up to 12 years</li> <li>&gt; 50 micron face film</li> <li>&gt; Suitable for most complex jobs including deep channels, concave curves</li> <li>&gt; Standard colour pallet includes gloss, matt, metallic and Pantone colors</li> <li>&gt; Corporate colours and 'specials' available on demand with short lead times and with one roll only</li> <li>&gt; Ideal for large corporations looking to deliver exact brand identity across wide fleet or property portfolio</li> </ul>	<p><b>Market standard premium cast conformability and durability</b></p> <ul style="list-style-type: none"> <li>&gt; Durable for up to 10 years</li> <li>&gt; 50 micron face film</li> <li>&gt; Suitable for a wide variety of curves including compound curves and rivets</li> <li>&gt; Standard colour pallet includes gloss, matt and metallic</li> <li>&gt; Special colours available on demand via color match service at 5 rolls order</li> <li>&gt; Ideal for small and medium enterprises needing readily available solution from their local signmaker</li> </ul>	<p><b>Economical solution with cast conformability and medium life durability</b></p> <ul style="list-style-type: none"> <li>&gt; Durable for up to 8 years</li> <li>&gt; 60 micron face film</li> <li>&gt; Suitable for corrugations, simple compound curves and rivets</li> <li>&gt; Standard pallet of 100 colours including gloss, matt and metallic</li> <li>&gt; Ideal for small and medium size fleets needing a rock solid solution from their local signmaker</li> </ul>	<p><b>Our superior calendared product with reasonable conformability and good durability</b></p> <ul style="list-style-type: none"> <li>&gt; Durable for up to 8 years</li> <li>&gt; 60 micron face film</li> <li>&gt; Suitable for corrugations and flat surfaces</li> <li>&gt; Standard pallet of 100 colours including gloss, matt and metallic</li> </ul>	<p><b>Solid performance for short-term promotional decals for flat areas on vehicles or in buildings</b></p> <ul style="list-style-type: none"> <li>&gt; Durable for up to 5 years</li> <li>&gt; 70 micron face film</li> <li>&gt; Suitable for flat surfaces</li> <li>&gt; Standard pallet of 47 gloss and 47 matt colours</li> </ul>	<p><b>Highly durable, cast translucent film ideal for brand identity</b></p> <ul style="list-style-type: none"> <li>&gt; Durable for up to 10 years</li> <li>&gt; 50 micron face film</li> <li>&gt; Thermo-formable film</li> <li>&gt; 65 standard colors including Pantone</li> <li>&gt; Corporate colours and 'specials' available on demand with short lead times and with one roll only</li> </ul>	<p><b>Calendared translucent film</b></p> <ul style="list-style-type: none"> <li>&gt; Durable for up to 7 years</li> <li>&gt; 80 micron face film</li> <li>&gt; 38 standard colours</li> </ul>

The durability is based on middle European exposure conditions. Actual performance life will depend on substrate preparation, exposure conditions and maintenance of the marking. All sales are subject to Avery Dennison's Terms and Conditions of Sale (<http://terms.europe.averydennison.com>).

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<b>WINDOW FILM: ETCHED AND FROSTED GLASS</b>	<b>WINDOW FILM: DUSTED AND CRYSTAL GLASS</b>	<b>SUPREME WRAPPING FILM</b>	<b>SUPREME WRAPPING FILM EXTREME TEXTURE</b>	<b>CONFORM CHROME SERIES</b>	<b>INTERMEDIATE WRAPPING FILM</b>	<b>TOOLS</b>
<p><b>Highly durable, cast films for window decoration</b></p> <ul style="list-style-type: none"> <li>&gt; Durable for up to 9 years</li> <li>&gt; 60 micron Etched face film</li> <li>&gt; 80 micron Frosted face film</li> <li>&gt; Colour match available for orders of 20 rolls</li> </ul>	<p><b>Medium life, polymeric calendared films for window decoration</b></p> <ul style="list-style-type: none"> <li>&gt; Durable for up to 7 years</li> <li>&gt; 80 micron face film with Milky or Crystal Effect</li> </ul>	<p><b>Market leading wrapping film. This is a highly durable and conformable cast film for wrapping applications</b></p> <ul style="list-style-type: none"> <li>&gt; Durable for up to 12 years</li> <li>&gt; 80 micron dual-layer cast vinyl</li> <li>&gt; Permanent adhesive, Easy Apply RS technology for easy application.</li> <li>&gt; 1.52 x 25 m available</li> <li>&gt; More than 80 standard colors; gloss, matte, metallics pearl and satin finishes.</li> <li>&gt; Color Match available for orders of 10 rolls.</li> <li>&gt; Long Term Removability after intended period of use</li> </ul>	<p><b>Durable textured cast film for wrapping applications</b></p> <ul style="list-style-type: none"> <li>&gt; Durable for up to 4 years</li> <li>&gt; 100 micron dual-layer cast vinyl</li> <li>&gt; Permanent adhesive, Easy Apply RS technology for easy application.</li> <li>&gt; 1.52 x 25 m available</li> <li>&gt; Available in different textures (e.g. carbon, brushed)</li> <li>&gt; Long Term Removability after intended period of use.</li> </ul>	<p><b>A premium quality semi-conformable film, designed for use as high end chrome accents film.</b></p> <ul style="list-style-type: none"> <li>&gt; Durable for up to 3 years</li> <li>&gt; 142 micron chrome finish film</li> <li>&gt; Permanent adhesive, Easy Apply RS technology for easy application.</li> <li>&gt; Available in 1.22 width and variable roll length.</li> <li>&gt; Long Term Removability after intended period of use.</li> </ul>	<p><b>Semi-conformable calendared film designed for fleetmarking applications.</b></p> <ul style="list-style-type: none"> <li>&gt; Durable for up to 7 years</li> <li>&gt; 70 micron polymeric film</li> <li>&gt; Permanent adhesive, Easy Apply technology</li> <li>&gt; 1.52 x 50 m available</li> <li>&gt; Limited colors and finishes available.</li> <li>&gt; Long Term Removability after intended period of use.</li> </ul>	<p><b>Supplementary tools for ease of application</b></p> <p>Avery Dennison® has developed a sophisticated range of Application Tools. We have a wide range of squeegees available to match the job, for example the Squeegee Pro and Flextreme. There is a wide range of practical items to contribute to the ease and accuracy of vinyl applications, such as cleaners, magnets, toolbelts, gloves, laser temp, knives etc. All tools are available at your one-stop-shop Avery Dennison® distributor!</p>

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Graphics Solutions

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