



NEW!
DRY TONER



FASSON® Digital Range

The smarter way to achieve small production runs

Digital printing is growing fast thanks to its flexibility. Whether you're using a liquid or dry-toner system, the FASSON digital range helps you to make the very best of low-volume and customised print runs – address virtually any application need – and truly reliable performance protects your equipment, your deadlines and your brand reputation.

Take a look at the new FASSON digital range today, complete with improved packaging to help you choose the best materials by printing technology.

Dry toner - an emerging market

Dry toners are designed to sit on top of paper, and are fused to the surface with heat. The technology is great for printing both text and graphics, and is widely used for customised print. All FASSON dry-toner materials are designed to perform well at high printing temperatures.

KEY FEATURES

Papers equipped with Crack Back Plus	←• (LIQUID/ DRY TONER)
New improved packaging	←• (LIQUID/ DRY TONER)
Safety edges on Films to prevent adhesive bleeding	←• (LIQUID/ DRY TONER)
Papers are suitable for both technologies	←• (LIQUID/ DRY TONER)
Up to 140g backing for excellent lay flatness	←• (DRY TONER)
Designed to perform at high printing temperatures	←• (DRY TONER)
Films with Permanent/Extra Permanent adhesive	←• (DRY TONER)

KEY BENEFITS

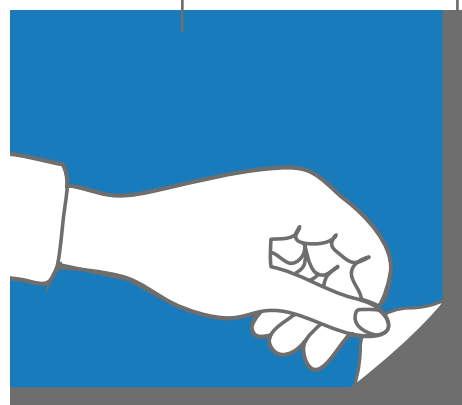
- > Lower costs for small production runs
- > Affordable customised printing
- > Time savings – less preparation for single & full colour
- > Trouble-free performance – protects your printer
- > Outstanding colour printing results
- > Easy product selection based on printing technology
- > Order from stock with flexible service options

RECOMMENDED USES

- > Text and graphics – single or full colour
- > Direct mail, statements and business forms
- > Tags, labels and tickets
- > Custom print including sequential numbering
- > Barcodes and MICR encoding

SAFETY EDGE

Front material | Backing Paper



Backing Paper is slightly larger than Front material. Avoids adhesive bleeding, no adhesive residues in the printer.

WHAT DOES CRACK BACK® PLUS OFFER YOU AS A PRINTER?

One of Fasson's most remarkable innovations, Crack-Back Plus, is a unique and patented system with a backing which is effortlessly peeled off the label. It works every time, and it only cracks when it should crack.

With Fasson Crack-Back Plus



Without Fasson Crack-Back Plus



ADVANTAGES WITH FASSON CRACK-BACK® PLUS

- > **Fast, easy sheet layouts:** with diagonal score lines even smaller stickers get a crack line.
- > **Less waste and scrap:** save up to 25% of material due to a more efficient sheet layout
- > **Quick application for end-user:** easy to remove the backing of the adhesive construction in one go due to the stable backing and rigid crack lines. Time saving up to 30% during application.

> LIQUID TONER RANGE (HP INDIGO)

Product Group	Product	Adhesive	Back-Score	Imprint	Sheet Size (mm)	Product code	Unit	Sheets per Unit
PAPER	HIGH GLOSS WHITE (DI-OF)	Permanent	CB+	yes	320 x 460	CB9510002	box	250
	MC GLOSS (DI-OF)	Permanent	CB+	yes	320 x 460	CB9110002	box	250
	MC MATT (DI-OF)	Permanent	CB+	yes	320 x 460	CB9140002	box	250
FILM (with safety edges)	CLEAR PET (DI-OF)	Permanent	no	yes	320 x 460	CB5010003	box	250
	PE MATT (DI-OF)	Permanent	no	yes	320 x 460	CB8940007	box	175
	GLOSS TRANSPARENT PP (DI-OF)	Removable	no	no	320 x 460	CB5050002	box	200
	GLOSS WHITE PP (DI-OF) NEW!	Permanent	no	no	320 x 460	CB5040008	box	200
	GLOSS WHITE PP (DI-OF)	Removable	no	no	320 x 460	CB5030002	box	200

> DRY TONER RANGE

Product Group	Product	Adhesive	Back-Score	Imprint	Sheet Size (mm)	Product code	Unit	Sheets per Unit
PAPER	HIGH GLOSS WHITE (DI-OF)	Permanent	CB+	yes	320 x 460	CB9510002	box	250
	MC GLOSS (DI-OF)	Permanent	CB+	yes	320 x 460	CB9110002	box	250
	MC MATT (DI-OF)	Permanent	CB+	yes	320 x 460	CB9140002	box	250
FILM NEW! (with safety edges)	LASER PET WHITE MATT	Extra Permanent	no	yes	320 x 450	AC7130015	box	100
	LASER PET WHITE MATT	Permanent	no	yes	320 x 450	AP5170007	box	100
	LASER PET WHITE GLOSS	Permanent	no	yes	320 x 450	AY2090003	box	100
	LASER PET TRANSPARENT GLOSS	Extra Permanent	no	yes	320 x 450	AW2110004	box	100
	LASER PET TRANSPARENT GLOSS	Permanent	no	yes	320 x 450	AY1660003	box	100
	LASER PET TRANSPARENT MATT	Permanent	no	yes	320 x 450	AY1670003	box	100
	LASER PET SILVER	Extra Permanent	no	yes	320 x 450	AH9330024	box	100
	PO LASER WHITE MATT	Extra Permanent	no	yes	320 x 450	CB9580040	box	100
	PP LASER WHITE MATT	Permanent	no	yes	320 x 450	AT8860005	box	100

* Paper range is suitable for both Liquid Toner HP and Dry Toner Machines

* FILM products have the safety edges all around the sheet: Means Backing Paper is slightly larger than Front material, Avoids adhesive bleeding, no adhesive residues in the printer

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