



Avery Dennison® MPI 3004 HOP Easy Apply Series

Faster application, more effective promotions

Avery Dennison MPI 3004 HOP Easy Apply™ series enable professional-quality promotions the simple way -ensuring vivid films with easy application, and with the opacity needed to cover up previous content.

Application on flat surfaces by shop floor staff is straightforward, thanks to the optimal face stock body of 95 micron and Avery Dennison's unique Easy Apply technology. That means no more need for visits by professional installers. Print quality is excellent, on all generations of latex, eco-solvent, solvent & UV curable platforms, and an attractive white facestock gives outstanding full colour graphics.

Matt and gloss versions are available (MPI 3004 Gloss HOP EA and MPI 3024 Matt HOP EA), and these films offer optimal application and the needed performance for effective promotions.

FEATURES

- > Fast and reliable installation by shop-floor staff
- > Easy installation, thanks to Easy Apply™ Technology
- > High opacity facestock for good cover-up performance
- > Outstanding full-colour graphics (all major platforms)

APPLICATION AREAS

- > Retail promotions
- > Point of purchase
- > Exhibitions
- > Outdoor advertising