

# Catalogue

Avery Graphics™

## Banners

Banners, Textiles and Flexible  
Substrates



GRAPHICS™

## 4.1 Banners and Textiles

Product name	Product features	Surface finish/ colour	Caliper	Standard roll sizes
Avery® Jupiter 3160 Frontlit	<ul style="list-style-type: none"> <li>- Frontlit banner for solvent and eco-solvent printing</li> <li>- Fire rating B1/M1</li> <li>- 440 g/m<sup>2</sup></li> <li>- Structure, yarn/threads: 1000 x 1000/9 x 9</li> <li>- Vinyl</li> </ul>	Matt white	400 µm	1.10 x 50 m, 1.37 x 50 m, 1.60 x 50 m, 2.20 x 50 m
Avery® Jupiter 3210 Backlit	<ul style="list-style-type: none"> <li>- Backlit banner for solvent and eco-solvent printing</li> <li>- Fire rating B1/M2</li> <li>- 510 g/m<sup>2</sup></li> <li>- Structure, yarn/threads: 1000 x 1000/12 x 12</li> <li>- Vinyl</li> </ul>	Gloss white	450 µm	1.10 x 50 m, 1.37 x 50 m, 1.60 x 50 m
Avery® Jupiter 3320 Mesh Liner	<ul style="list-style-type: none"> <li>- Mesh banner for solvent and eco-solvent printing with backing paper</li> <li>- Fire rating B1/M1</li> <li>- 350 g/m<sup>2</sup> (with backing paper)</li> <li>- Structure, yarn/threads: 1000 x 1000/12 x 12</li> <li>- Vinyl</li> </ul>	Mesh	500 µm (with backing paper)	1.37 x 22.86/50 m, 1.60 x 22.86/50 m, 2.20 x 50 m
Avery® Jupiter 3410 Blockout	<ul style="list-style-type: none"> <li>- Blockout banner for solvent and eco-solvent printing</li> <li>- Fire rating B1/M1</li> <li>- 510 g/m<sup>2</sup></li> <li>- Structure, yarn/threads: 250 x 500/18 x 12</li> <li>- Vinyl</li> </ul>	Matt white	440 µm	1.10 x 50 m, 1.37 x 50 m
Avery® MPI 5500 Flag	<ul style="list-style-type: none"> <li>- Knitted flag for solvent and eco- solvent printing</li> <li>- Fire rating B1</li> <li>- 110 g/m<sup>2</sup> (180 g/m<sup>2</sup> with backing Paper)</li> <li>- Trevira® CS Flag polyester</li> </ul>	White	-	1.52 x 50 m

## 4.2 Flexible Substrates for self-adhesive vinyls and digitally-printed graphics

[www.averygraphics.com](http://www.averygraphics.com)

Product name	Product features	Surface finish/ colour	Caliper	Standard roll sizes
Avery® 4000 Flexible Substrate	<ul style="list-style-type: none"> <li>- Fabric for use with computer-cut Avery® 4500 Translucent Films and Avery® 5500 QM or as a digital print substrate</li> <li>- Fire rating B1</li> <li>- 680 g/m<sup>2</sup></li> <li>- Structure, yarn/threads: 500 x 1000/18 x 12</li> <li>- Polyester</li> </ul>	Gloss white	450 µm	1.37 x 50.3 m, 1.68 x 50.3 m
Avery® 5000 Flexible Substrate	<ul style="list-style-type: none"> <li>- Fabric for use with computer-cut Avery® 5500 QM or as a digital print substrate</li> <li>- Fire rating B1/M2</li> <li>- 650 g/m<sup>2</sup></li> <li>- Structure, yarn/threads: 1100 x 1000/22 x 22</li> <li>- Polyester</li> </ul>	Gloss white	500 µm	1.37 x 50.3 m, 1.68 x 50.3 m, 2.00 x 50.3 m






# Avery Tools

The key to a successful vinyl graphics application is not just the optimal combination of substrate and print or conversion. Ultimately, it is the quality of the application process itself that determines the final effect. Avery Dennison Graphics & Reflective Products Division has brought together a full 'toolbox' of items, available from Avery Graphics™ distributors across Europe.

Developed by professional applicators for professional applicators, and tested and qualified by Avery Graphics™ experts, Avery® Tools are complementary to all vinyl graphics applications, whether computer signcut, digitally printed, or screen printed.

Prices are available on request from Avery Graphics™ distributors.

Product name	Product features
Avery® Surface Cleaner 	<ul style="list-style-type: none"> <li>- Pistol-grip spray cleaner for surface preparation prior to graphics application</li> <li>- Removes dirt, grease, etc.</li> <li>- Ensures a smoother graphic application</li> </ul>
Avery® Adhesive Remover 	<ul style="list-style-type: none"> <li>- Superbly clean, adhesive-free substrate when graphics are removed</li> <li>- Pistol-grip spray for easy accurate targeting of adhesive residue</li> </ul>
Avery® Squeegee Pro 	<ul style="list-style-type: none"> <li>- The industry's favourite squeegee!</li> <li>- The perfect application aid for day-to-day applications as well as vehicle wraps</li> <li>- Now with a wider, double sided, from one end to the other, felt layer for better result</li> <li>- Also available: Avery® Squeegee Pro XL, larger and more rigid and therefore better and faster for large and flat surfaces</li> </ul>
Avery® Squeegee Pro Flexible 	<ul style="list-style-type: none"> <li>- A new version of the Avery® Squeegee Pro</li> <li>- Softer and more flexible for 3D applications and deep corrugations</li> <li>- With a double sided, from one end to the other, felt layer</li> <li>- Recognizable by its red colour</li> </ul>
Avery® Felt Squeegee 	<ul style="list-style-type: none"> <li>- For medium to low pressure applications</li> <li>- Very easy to shape for special jobs, but still with a firm grip</li> <li>- Minimizes the possibility of scratches on film</li> <li>- Very durable</li> </ul>

Product name	Product features
Avery® Application Glove 	<ul style="list-style-type: none"> <li>- Soft, seamless cotton gloves to help smooth graphics over the application surface and into curves and recesses</li> <li>- Packed individually</li> </ul>
Avery® Laser Temp 	<ul style="list-style-type: none"> <li>- Essential for application of flexible cast film into curves and recesses</li> <li>- Contact free measurement of surface temperature</li> </ul>
Avery® Magnets 	<ul style="list-style-type: none"> <li>- An aid to holding and positioning graphics on a substrate</li> <li>- Strong magnetic pull can replace application tape</li> </ul>
Avery® Air Release Pen 	<ul style="list-style-type: none"> <li>- This innovative pen is specially designed to eliminate air bubbles</li> <li>- It is easy to carry with you, since it is very small and lightweight</li> <li>- Very sharp tip</li> </ul>
Avery® 30° Application Knife 	<ul style="list-style-type: none"> <li>- Specially designed for graphics application</li> <li>- 30°-angled blade for accurate cutting</li> </ul>

Product name	Product features
<p data-bbox="124 120 236 143">Avery® Cutter</p> 	<ul data-bbox="352 120 762 225" style="list-style-type: none"> <li>- Strong, durable metal casing, holding a 30° angled blade for accurate cutting</li> <li>- The snap-off blade tips are ultra sharp</li> <li>- Blade tips can be stored in the special Avery® Spare Blade Box</li> </ul>
<p data-bbox="124 311 325 333">Avery® Spare Blades Box</p> 	<ul data-bbox="352 311 762 393" style="list-style-type: none"> <li>- Disposable container as well as a dispenser, for safe use of the Avery® Cutter</li> <li>- Contains 15 spare blades (30° blade angle) for the Avery® Cutter</li> </ul>
<p data-bbox="124 501 233 524">Avery® Snitty</p> 	<ul data-bbox="352 501 676 546" style="list-style-type: none"> <li>- Mini-slitting tool</li> <li>- Handy for cutting self adhesive material</li> </ul>
<p data-bbox="124 692 256 714">Avery® Tool Belt</p> 	<ul data-bbox="352 692 715 796" style="list-style-type: none"> <li>- Keep all your tools in this specially-designed waist belt</li> <li>- Specially-integrated metal plate to hold Avery® Magnets</li> <li>- One size fits all</li> </ul>
<p data-bbox="124 882 248 904">Avery® Toolbox</p> 	<ul data-bbox="352 882 762 1028" style="list-style-type: none"> <li>- Selection of Avery® Tools packed in one gift box, a great give away</li> <li>- Contains: Avery® Toolbelt, Avery® Magnets, Avery® Snitty, Avery® Cutter, Avery® Squeegee Pro, Avery® Squeegee Pro XL, Avery® Squeegee Pro Flexible, Avery® Application Glove and the Avery® Spare Blades Box</li> </ul>

Avery  
Professional  
Workshop

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## Graphics Application Workshops

These workshops are ideal for graphics applicators, preferably those with some experience in handling self-adhesive vinyls. The agenda covers both theory and practice and all kinds of self-adhesive materials and applications.

**Suitable for beginners**

## Car-wrap Workshops

Professional and experienced applicators get hands-on experience of top-quality vehicle wrapping from industry experts in these workshops, which are **not suitable for beginners**

## Colour Management Workshops

A workshop given by digital print experts, designed to enrich participants' know-how and optimize their digital printing skills, so that they can achieve improved quality consistency and an even better product for clients. The workshop also helps digital print shops to save money through reduced ink and vinyl consumption, and better time efficiency.

**Suitable for users of all types of digital printers, RIP software, and media**

These Avery Graphics™ Workshops are held throughout Europe together with our business partners. Full details of upcoming workshops, and online registration, are available via the website, [www.europe.averygraphics.com](http://www.europe.averygraphics.com)





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**Avery Dennison Graphics and  
Reflective Products Division**

Rijndijk 86, P.O. Box 118  
2394 ZG Hazerswoude, The Netherlands  
Tel +31 71 3421500, Fax +31 71 3421538