

3.7 Avery Dennison® SignFlex™

- Recommendations on converting and application

issued: 05/2022

1. Introduction

This technical bulletin advises the handling, cutting, printing, applications for Avery Dennison® SignFlex™ series. This series is specially developed to adhere to flexible substrates like tarpaulins. It gives a permanent adhesion on highly plasticized PVC banners.

The product is available in 5 different colours + a white digital printable product, which can be applied either dry or wet. A clear Avery Dennison® SignFlex™ DOL overlamine is provided to protect the print media. All films have a glossy finish appearance. The final visual appearance has to be judged on applied material.

2. Product

Product name	Width/Length (m)
SignFlex™ Black	1.23 x 50
SignFlex™ White	1.23 x 50
SignFlex™ Red	1.23 x 50
SignFlex™ Blue	1.23 x 50
SignFlex™ Yellow	1.23 x 50
SignFlex™ Green	1.23 x 50

3. Substrate

Avery Dennison® SignFlex™ can be applied to a wide variety of flexible, PVC coated substrates. As some PVC coated substrates have been topcoated or treated otherwise, applicators should convince themselves that good adhesion can be obtained before actual use. Avery Dennison offers the possibility to test the tarpaulin for usage in combination with Avery Dennison® SignFlex. If you are interested, please contact your local sales representative.

Used/older tarpaulin materials could be reused to apply Avery Dennison® SignFlex™ films. The condition of the tarpaulin has to be tested on a small area prior to a full application and the application is at risk of the customer. No applications allowed on printed areas nor on old signages. In any case the tarpaulin must be cleaned by wiping over the surface with a cloth soaked in Avery Dennison surface cleaner or mild solvent. Substrates of other nature than plasticized PVC are not recommended.

4. Converting

4.1 Cutting and weeding

Roll to roll or flatbed plotters are suitable.

Adjust pressure and speed in order to cut the vinyl only.

Care should be taken when cutting printed and laminated media, small letters (< 2cm) are not recommended.

Overposting of max. 5mm or edge to edge applications are suitable.

More information can be retrieved in the Technical bulletin 3.1 'Signcutting of Avery Dennison® films'.



4.2 Application Tape

High to medium tack application papers are recommended. The use of filmic application tapes is not recommended. More information can be found on the Avery Dennison® Application Tape/Paper product overview.

4.3 Printing

Before printing, it is required to have the right media profile installed and selected in your print server. The media profile contains a combination of information on printer / rip / ink / media. The right media profile not only produces the best colours but will also reduce the amount of ink deposited on the material, resulting in less influence of the solvent on the material properties. Media profiles are available via the Avery Dennison website for the SignFlex™ White Gloss. (<https://averydennison-eu.color-base.com/>)

In case of solvent printing, films need to be fully dried before an overlamine can be applied on. In general a drying time of 24 hours (full solvent) or 48 hours (eco-/mild solvent) will be sufficient. In case of a high ink load, materials may need increased drying time in order to be sufficiently dry. When drying, material should not be tightly wound on a core, as the solvents are then unable to evaporate. The materials should be left drying loosely wound on a core, or stacked in racks as sheets. Printing results are expected to be satisfactory from a larger viewing distance.

Printed Avery Dennison® SignFlex™ films are not recommended to be further processed on flatbed plotter, roll to roll plotters are suitable.



4.4 Lamination

Both Avery Dennison® SignFlex™ and Avery Dennison® SignFlex™ DOL are extremely flexible.

Cold lamination combined with a low speed and tension will give the best results.

Increased temperature and/or higher winding tension could lead to unwanted elongation of the DOL when laminated onto the printed film, potentially causing defects such as edge lifting after application.

4.5 Removability

Avery Dennison® SignFlex™ is a permanent film.

No warranty on removability will be given.

Upon removal, the film will elongate and a total adhesive transfer may occur.

5. Application procedure

5.1 Preparation

Rolls and Tarpaulins should be acclimatized in the working area.

The best working conditions in a plotting room are 18-23 °C and 40-55 % R.H.

The minimum application temperature is 10°C.

Application tools:

- Squeegee.
- Atomiser (such as plant sprayer) to dispense application fluid.
- Avery Dennison® cleaner or mild solvent, to clean the surface prior application.
- Application fluid: Addition of 0,5 % of neutral detergent to water will give you the right application fluid or suitable ready to use application fluids.
- Sufficient cloth or paper to absorb the application fluid after application.

5.2 Application procedure

Application should be done on a rigid and flat background as the adhesive needs pressure to acquire the best bonding between the tarpaulin and the film.

Before application, all flexible face materials must be cleaned by wiping over the surface with a cloth soaked in Avery Dennison surface cleaner or mild alcohol. Ensure that the surface is well dried before starting the application. Avery Dennison® Signflex™ can also be applied on used/older tarpaulin material, the condition of the tarpaulin has to be tested on a small area prior to a full application. The application is at the risk of the customer.

Large pre-spaced texts can be hand cut into sections to facilitate application. For large texts or logos which involve overlapping sections, allow a 5 mm overlap. Overlaps should face to the rear or the bottom of the vehicle wherever possible.

The film can be applied in a dry or wet method. The wet method allows repositioning a few minutes after the application on the tarpaulin.

After 2 hours of applications, the tarpaulin can be fixed on the truck trailer, the ultimate adhesion of the film has been already reached.

Additional remarks for wet application:

- Spray the application fluid on both the adhesive side of the graphic and on the flexible substrate surface so that there is a fluid film on both.
- Apply the graphic to the curtain and squeegee it down with firm overlapping squeegee strokes to remove all fluid. Work your way down from top to bottom and to the middle of the edges of each section. Pay more attention to remove all application fluids on 'anti vandalism' curtains; the surface being not flat.
- Proceed with the other sections of the graphic until the entire graphic has been applied. Make sure that all application fluid has been removed properly.
- The application tape can be removed at an angle of 180° downwards, 5-15 minutes after the completion of the application.
- Re-squeegee the surface of the graphic and wipe away any liquid expelled with an absorbent cloth. Check that all edges have been applied properly.

Take particular care with small pre-spaced graphics, lettering and fine details: gentle heat applied via a hot air gun ensures good adhesion, particularly at low application temperatures.

- Once the graphic has been applied, the flexible substrate must be kept for at least 2 hours at a temperature of 10°C or higher in order to allow the adhesive to settle down and any remaining application fluid to evaporate. Immediate use of the flexible substrate at low temperatures (e.g. in frosty conditions) may result in delamination.

- After completion of the application and the settling down period, the flexible substrates or banners should be packed flat or wound for storage with the Avery Dennison® SignFlex™ graphics to the **outside** of the pack or roll.

6. Cleaning and maintenance instructions for Avery Dennison® SignFlex™

In order to maintain a high quality image of Avery Dennison® SignFlex™ once they have been applied to a curtain, they need to be cleaned regularly. Any vehicle cleaning schedule is dependent on the weather, traffic and road conditions, but generally speaking cleaning once a month with non-aggressive detergents should be sufficient. No solvents nor steam washes should be used.

Cleaning of heavily-soiled curtains and graphics:

Dilute the cleaning agent according to the manufacturer's instructions.

Spray the cleaning solution generously over the entire surface of the curtain to be cleaned, starting at the bottom of the curtain working upwards.

Using a standard soft vehicle brush, thoroughly agitate and mix the cleaning agent solution into the dirt on the curtain's surface.

Rinse off dirt and cleaning solution together using a pressure washer, water hose or brush wash. When using high-pressure equipment, a pressure of max 80 bars (1200 psi) and a water temperature of max 60° C should be used. A minimum distance of 30 cm should be maintained between curtain and dispenser nozzle.

Inspect the cleaned curtain for any ingrained grease or scuff marks, and remove them with the aid of a soft brush or cloth and a hand sprayer containing cleaning solution. Rinse off.

Points to watch:

- Do not clean Avery Dennison® SignFlex™ graphics within 48 hours after application.
- Avery Dennison® SignFlex™ graphics may be cleaned using all normal truck washing methods, but high pressure steam cleaning should be avoided as the extreme heat can interfere with the adhesion on the films.
- The cleaning solution should fall within the mild acid or mild alkaline limits (pH 3-11).
- Do not use solvents and/or abrasive cleaning agents
- The high pressure cleaner nozzle shall be pointed perpendicular to the curtain surface: angled aiming may damage the graphics.

Important:

The above recommendations and cleaning instructions are intended only as a source of information and are given without a guarantee and do not constitute a warranty. Purchasers should independently test cleaning agents and methods, prior to use, to determine their suitability.

Important notice Information on physical and chemical characteristics and values in this document are based upon tests we believe to be reliable and do not constitute a warranty. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of this material to their specific use.

All technical data are subject to change. In case of any ambiguities or differences between the English and foreign versions of this document, the English version shall be prevailing and leading.

Disclaimer and warranty Avery Dennison warrants that its Products meet its specifications. Avery Dennison gives no other express or implied guarantees or warranties with respect to the Products, including, but not limited to, any implied warranties of merchantability, fitness for any particular use and/or non infringement. All Avery Dennison products are sold with the understanding that the purchaser has independently determined the suitability of such products for its purposes. The period of warranty is one (1) year from the date of shipment unless expressly provided otherwise in the product data sheet. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.europe.averydennison.com>. Avery Dennison's aggregate liability to Purchaser, whether for negligence, breach of contract, misrepresentation or otherwise, shall in no circumstances exceed the price of the defective, non-conforming, damaged or undelivered Products which give rise to such liability as determined by net price invoices to Purchaser in respect of any occurrence or series of occurrences. In no circumstances shall Avery Dennison be liable to Purchaser for any indirect, incidental or consequential loss, damage or injury, including without limitation, loss of anticipated profits, goodwill, reputation, or losses or expenses resulting from third party claims.